

# VERIFIED CANADIAN PORK™

## Sizzling Stir Fry Program

Stir up sales and boost margins on menus with quick-cooking, delicious stir fry made with Canadian pork.

### FARM TO TABLE QUALITY ASSURANCE

- ✓ On-farm food safety and quality assurance systems.
- ✓ Responsible animal care.
- ✓ Mandatory traceability.
- ✓ Canadian farmers do not use hormones to raise pigs.
- ✓ HACCP-approved processing facilities.
- ✓ World-class meat inspection system.
- ✓ A complete protein.



### Offer your guests premium quality.

Verified Canadian Pork™ (VCP) represents premium quality, produced to some of the world's highest standards, delivering delicious flavour. Verified Canadian Pork™ farmers and processors are committed to providing safe, wholesome, premium quality pork through nationally accredited systems for food safety, animal care, and quality assurance.

## Stir Fry Program from Canada Pork.

With the quickly evolving foodservice environment and rising protein costs, many operators have started to review and update their menu offerings while looking for innovative ideas. Canadian pork is a great option to include on the menu and pork stir fry keeps protein the star of the dish while providing a cost-effective option.



### Stir fry Brochure.

The program includes a brochure which presents new product opportunities delivering a wide variety of unique flavour profile choices at different price-points to fit any menu or restaurant operation.

Scan to  
download  
brochure



Think of stir fry like you have never have before. Create stir fry dishes in one of the three most popular and authentic ways, each with their own unique recipe style.



### Shredded Pork.

The key to this technique is to slice the pork short and 2-3mm thick.



### Thin-sliced Pork.

Using 2-3mm thick-sliced pieces offers an exceptional bite and eating experience.



### Ground Pork.

Use extra-lean to medium ground pork. Experiment with coarse grind sizes to add different a texture to your stir fry.



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For more information contact Canada Pork's Domestic Market Development Team.

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