

SPONSORSHIP OPPORTUNITIES

CANADA PORK 2026 ANNUAL CONFERENCE

Strengthening Canadian
Pork Value in a Changing
Global Market

REGISTER NOW

Sept 17th 2026 | 8:00 am to 8:00 pm

The Westin Harbour Castle
1 Harbour Square, Toronto, Ontario



SPONSORSHIP APPLICATION DEADLINE | August 31, 2026

ANNUAL CONFERENCE REGISTRATION DEADLINE | September 4, 2026



SPONSORSHIP OPTIONS

Your registration includes breakfast, lunch, coffee breaks, and a reception, along with a full day of engaging conference programming featuring high-level speakers and valuable networking opportunities. Enjoy several days of sponsorship benefits based on your selected sponsorship category.

FOOD & BEVERAGE SPONSOR: \$10,000 (LIMITED SPOTS AVAILABLE)

- Two (2) complimentary registrations to the Annual Conference.
- Prominent on-screen display of your company logo as a Food & Beverage Sponsor throughout the conference.
- Your company logo displayed at the meat protein station during the evening reception.
- Your company logo and acknowledgement as Food & Beverage Sponsor on screens during lunchtime.
- Your company logo featured on napkins and/or appetizer picks during the evening reception.
- Your company logo displayed at the bar area during the evening reception.
- Your company logo displayed at the entrance of the meeting room for the evening reception.
- Your company logo displayed at the Annual Conference registration area.
- A dedicated table/space during the Annual Conference to showcase your company's promotional materials and to connect with delegates throughout the day (materials to be provided by the sponsor).
- Welcome cards at each seat featuring your company logo.
- A banner displaying your company logo under the Food & Beverage Sponsor category.
- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Food & Beverage Sponsor on Canada Pork's LinkedIn page (3 posts).
- Branded QR code featuring your logo, linking delegates directly to your company website.
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Food & Beverage Sponsor.
- Pre-event recognition as a Food & Beverage Sponsor through Canada Pork communications.
- Post-conference recognition as a Food & Beverage Sponsor in the Canada Pork newsletter (Daily Press Review).
- Post-conference recognition as a Food & Beverage Sponsor in the Canada Pork Quarterly Report.
- Post-conference highlights of your company as a Food & Beverage Sponsor featured in Canada Pork communications (content to be provided by the sponsor and reviewed by Canada Pork).
- Access to the attendee list one week prior to the conference.

SPONSORSHIP OPTIONS

Your registration includes breakfast, lunch, coffee breaks, and a reception, along with a full day of engaging conference programming featuring high-level speakers and valuable networking opportunities. Enjoy several days of sponsorship benefits based on your selected sponsorship category.

SPEAKER SPONSOR: \$8,500 (LIMITED SPOTS AVAILABLE)

- Two (2) complimentary registrations to the Annual Conference.
- Prominent on-screen display of your company logo as a Speaker Sponsor throughout the conference.
- A dedicated table/space during the Annual Conference to showcase your company's promotional materials and connect with delegates throughout the day (materials to be provided by the sponsor).
- A banner displaying your company logo under the Speaker Sponsor category.
- Your company logo displayed on each attendee name badge.
- Welcome cards at each seat featuring your company logo.
- Your company logo displayed on screens during a speaker introduction ("Speaker Sponsored By").
- Your company logo displayed on screens during breakfast under the Speaker Sponsor category.
- Your company logo displayed on screens during coffee breaks under the Speaker Sponsor category.
- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Speaker Sponsor on Canada Pork's LinkedIn page (3 posts).
- Branded QR code featuring your logo, linking delegates directly to your company website.
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Speaker Sponsor.
- Pre-event recognition as a Speaker Sponsor through Canada Pork communications.
- Post-conference recognition as a Speaker Sponsor in the Canada Pork Daily Press Review newsletter.
- Post-conference recognition as a Speaker Sponsor in the Canada Pork Quarterly Report.
- Post-conference highlights of your company as a Speaker Sponsor featured in Canada Pork communications (content to be provided by the sponsor and reviewed by CP).
- Access to the attendee list one week prior to the conference.

SPONSORSHIP OPTIONS

Your registration includes breakfast, lunch, coffee breaks, and a reception, along with a full day of engaging conference programming featuring high-level speakers and valuable networking opportunities. Enjoy several days of sponsorship benefits based on your selected sponsorship category.

PLATINUM: \$5,500

- One (1) complimentary registration to the Annual Conference.
- Prominent on-screen display of your company logo as a Platinum Sponsor throughout the conference.
- Welcome cards at each seat featuring your company logo.
- A banner displaying your company logo under the Platinum Sponsor category.
- Your company logo displayed on screens during breakfast under the Platinum Sponsor category.
- Your company logo displayed on screens during coffee breaks under the Platinum Sponsor category.
- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Platinum Sponsor on Canada Pork's LinkedIn page (3 posts).
- Branded QR code featuring your logo, linking delegates directly to your company website.
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Platinum Sponsor.
- Pre-event recognition as a Platinum Sponsor through Canada Pork communications
- Post-conference recognition as a Platinum Sponsor in the Canada Pork Daily Press Review newsletter.
- Post-conference recognition as a Platinum Sponsor in the Canada Pork Quarterly Report.
- Post-conference highlights of your company as a Platinum Sponsor featured in Canada Pork communications (content to be provided by the sponsor and reviewed by CP).
- Access to the attendee list one week prior to the conference.

SPONSORSHIP OPTIONS

Your registration includes breakfast, lunch, coffee breaks, and a reception, along with a full day of engaging conference programming featuring high-level speakers and valuable networking opportunities. Enjoy several days of sponsorship benefits based on your selected sponsorship category.

GOLD: \$4,500

- One (1) complimentary registration to the Annual Conference.
- Prominent on-screen display of your company logo as a Gold Sponsor throughout the conference.
- A banner displaying your company logo under the Gold Sponsor category.
- Your company logo displayed on screens during breakfast under the Gold Sponsor category.
- Your company logo displayed on screens during coffee breaks time under the Gold Sponsor category.
- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Gold Sponsor on Canada Pork's LinkedIn page (2 posts).
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Gold Sponsor.
- Pre-event recognition as a Gold Sponsor through Canada Pork communications.
- Post-conference recognition as a Gold Sponsor in the Canada Pork newsletter (Daily Press Review).
- Post-conference recognition as a Gold Sponsor in the Canada Pork Quarterly Report.
- Access to the attendee list one week prior to the conference.

SPONSORSHIP OPTIONS

SILVER: \$3,500

- Prominent on-screen display of your company logo as the Silver Sponsor throughout the conference.
- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Silver Sponsor on Canada Pork's LinkedIn page (2 posts).
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Silver Sponsor.
- Pre-event recognition as a Silver Sponsor through Canada Pork communications.
- Post-conference recognition as a Silver Sponsor in the Canada Pork newsletter (Daily Press Review).
- Post-conference recognition as a Silver Sponsor in the Canada Pork Quarterly Report.
- Access to the attendee list one week prior to the conference

BRONZE: \$2,500

- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.
- Recognition as a Bronze Sponsor on Canada Pork's LinkedIn page (1 post).
- Your company logo displayed on the Canada Pork website on the Tradeshows & Events page as a Bronze Sponsor.

SUPPORTER: \$1,500

- Your company logo displayed on screens during the opening remarks of the Annual Conference.
- Your company logo displayed on screens during the closing remarks of the Annual Conference.

SPONSORSHIP FORM | Deadline August 31, 2026

Please complete this form indicating your choice of sponsorship and email it communications@canadapork.com

CANADA PORK ANNUAL CONFERENCE SPONSORSHIP

Toronto, Ontario

Please select your preferred sponsorship level:

- ☐ FOOD & BEVERAGE Sponsor \$10,000
- ☐ SPEAKER Sponsor \$8,500
- ☐ PLATINUM Sponsor \$5,500
- ☐ GOLD Sponsor \$4,500
- ☐ SILVER Sponsor \$3,500
- ☐ BRONZE Sponsor \$2,500
- ☐ SUPPORTER \$1,500

Organization / Company:

Address:

City / Province / Postal Code:

Contact Person:

E-mail:

METHOD OF PAYMENT

Cheque made payable to the Canadian Meat Council. Invoice will be issued once sponsorship approved.

☐ VISA ☐ Master Card ☐ AMEX ☐ Cheque ☐ Electronic Funds Transfer (EFT)

Cardholder Name:

Signature:

Credit Card Number:

Expiry (mm/yy):

Email address:

CVV:

Upon receipt of your application, we will send an invoice for your sponsorship.

Canada Pork International
220 Avenue Laurier West, Suite 900
Ottawa, ON, K1P 5Z9

For more information, please contact communications@canadapork.com.